









## WHERE ARE WE LOCATED

## WHO WE ARE



Fundo Sofruco is a subsidiary of Sociedad Agrícola La Rosa Sofruco S.A, a Holding Company with a recognized track record in domestic and international markets.

Currently our main activities are the production of fresh fruit and agro-industrial products. Thanks to our agro-industrial unit, we have expanded our product range incorporating NFC 100% natural fresh juices, tenderized prunes, honey and dried fruits & nuts to our portfolio.

FRESH  
FRUIT

DRIED FRUITS  
& NUTS

NFC 100%  
NATURAL JUICES

A large part of our produce and products come from our farms and internal processes, which ensures a strong foundation of our three fundamental pillars: 100% Natural, High-Quality Products and a Sustainable Vision.

# OUR PILLARS



100% NATURAL



HIGH QUALITY



SUSTAINABLE VISION





# PALMERÍA DE COCALÁN

La Palmería de Cocalán National Park, located in the 6th Region of Libertador Bernardo O'Higgins, Chile, is one of the largest natural reserves of the Chilean Palm (*Jubaea Chilensis*) declared in danger of extinction several years ago.

This wonderful park is an integral part of our company and we are committed to the preservation, conservation and care of its incredible and diverse flora and fauna.

The Chilean Palm can live for more than 2,000 years and reach heights of over 30 meters. La Palmería de Cocalán is the second national park with the largest number of Chilean Palms in our country, featuring over 40,000 specimens that give life to a magical and unique place.

We work daily to preserve this corner of the earth for future generations, that is our commitment.

# PRODUCT CATEGORIES



**FRESH FRUIT**



**NFC 100% NATURAL  
JUICES**



**TENDERIZED  
PRUNES**



**HONEY**



**WELLMIX**



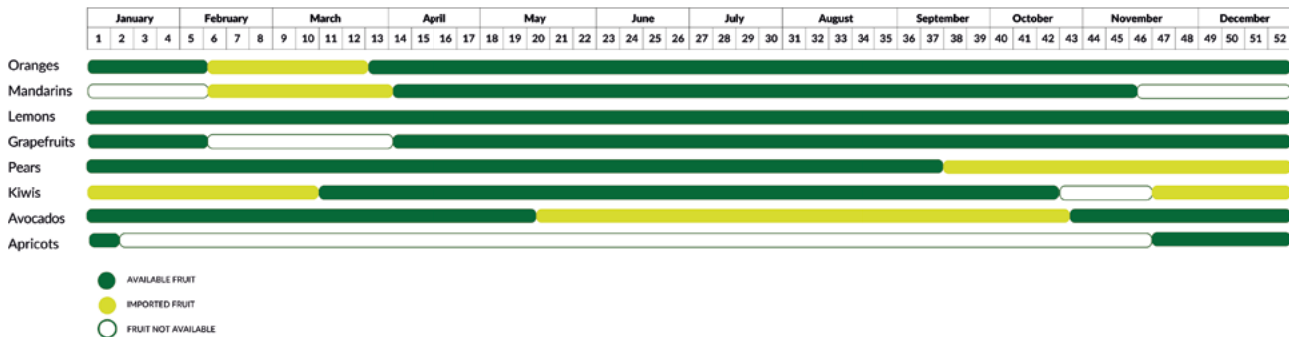
A full-page background image of an orchard. On the left, a worker wearing a white cap and dark clothing is standing on a tall, silver metal A-frame ladder, reaching into the branches of a fruit tree. The trees are lush green with some small red flowers or fruit visible. The ground is dry and dusty. On the right side, there is a semi-transparent dark green rectangular box containing white text.

# FRESH FRUIT

We produce and commercialize fresh fruit grown in our own farms in Peumo, Sixth Region, Chile. Currently we have over 2,000 hectares planted with various species, including Oranges, Mandarins, Lemons, Grapefruits, Kiwis, Avocados and Pears amongst others. Throughout our history, we have maintained constant focus on quality, considering it to be one of the fundamental attributes of our fruit. This dedication has allowed us to establish a solid reputation and build trust among our clients world-wide.



# FRESH FRUIT



# FRESH FRUIT

IN ECO-FRIENDLY FORMATS



ORANGES

3KG



ORANGES

5KG



PEARS

1KG



LEMONS

1KG



ORANGES

2.5KG



CARA CARA

2KG



KIWIS

1KG



ORANGES

1.5KG



MANDARINS

1.5KG



AVOCADOS

1KG



GRAPEFRUIT

1KG



# NFC 100% NATURAL JUICES

Sofruco juices are made by carefully squeezing the fruit, following strict quality standards during every stage of the process, to ensure completely natural, healthy juices rich in vitamins.

We employ state-of-the-art technology and apply UHC (Ultra High Clean) method. This allows us to maintain a contamination free environment throughout the production process, guaranteeing purity and unmatched quality in our products.



# 1-LITER FORMAT



LEMONADE



MANDARIN



ORANGE



GRAPEFRUIT



MANGO ORANGE



# 3-LITER FORMAT

BAG IN BOX



MANDARIN



ORANGE



PEAR

# 250CC GLASS BOTTLES



MANGO ORANGE



MANDARIN



ORANGE



GRAPEFRUIT



PEAR



LEMONADE



RASPBERRY



# 5-LITER FORMAT



RASPBERRY



MANDARIN



ORANGE



GRAPEFRUIT



MANGO ORANGE

The background of the image shows several dark, wrinkled prunes on a light-colored wooden surface. In the upper right, there is a purple and white bag of 'FUND SOFRU' prunes, featuring a logo with a tree and a ladder. In the lower right, another white bag with purple text is partially visible, showing the words 'Cousins D...' and '300 g'.

# TENDERIZED PRUNES

Our tenderized prunes are renowned for their outstanding attributes of size, color and sweetness. These characteristics are obtained by the tireless passion of our people for this noble fruit and the generosity of our fertile soils. Harvest usually begins in early February. We have developed proprietary techniques for harvesting at maximum sugar levels without damaging our trees and have top-of-the-line drying, processing and packaging equipment.

# TENDERIZED PRUNES



PAPER CAN 500G



RETAIL BAG 300G



SNACK BAG 60G





# OUR HONEY



Our honey is harvested from the beehives in our orchards, which are surrounded by native Chilean flora.







# WELLMIX

Our Wellmix line includes different alternatives of dried fruits & nuts providing energy in a healthy and natural way. We currently have different mixes aimed at various consumption occasions, offering a tasty, healthy and natural snack.



# WELLMIX

DRIED FRUITS & NUTS



PROTEIN

Unsalted Peanuts, Almonds,  
Pumpkin Seeds, Raisins



ENERGY

Unsalted Peanuts, Almonds,  
Walnuts, Raisins, Grated Coconut



HEALTHY

Almonds, Walnuts, Cashews,  
Grated Coconut



PUMPKIN SEEDS



CRIMSON RAISINS

# WELLMIX

DRIED FRUITS & NUTS



PROTEIN



ENERGY



HEALTHY



PUMPKIN SEEDS



COQUITO NUTS







## **FUNDO SOFRUCO**

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## **HEADQUARTERS**

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